

 **EuCAP 2021**

15th European Conference
on Antennas and Propagation

2021

Düsseldorf, Germany
March 22–26, 2021

Sponsor and Exhibitor Brochure

Organized by



Book your exhibitor package before 1 October 2020
and you will benefit from a 10% discount.

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IEEE



The Institution of
Engineering and Technology



www.eucap2021.org

EuCAP 2021 Chairs



General Chair

Thomas Kürner
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Exhibition Co-Chairs

Dirk Heberling
RWTH University, Aachen, Germany

Carlo Rizzo
Asysol, UK

Industrial Liaison Co-Chairs

Matthias Geissler
IMST, Germany

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Exhibition & Sponsor Management

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A few of many reasons to attend EuCAP 2021

- High technical-scientific conference level supported by strong regional industries and universities
- Top modern conference venue at Congress Centre Düsseldorf (CCD)
- Excellent conference exhibition area to display state-of-the-art technology
- Younger researchers get-together and job fair
- 200 worldwide connections to and from Düsseldorf Airport
- 15–20 min. between airport, city centre and conference venue by public transport
- A large selection of accommodation facilities, from inexpensive youth hostels to luxury five-star hotels
- 3 days of exhibiting from March 23 to March 25, 2021, with plenty of possibilities to network, develop business relationships and exchange experiences
- The only AMTA exhibition opportunity in Europe

EuCAP 2021

**We are pleased to welcome you to Düsseldorf,
the city hosting EuCAP 2021.**



Welcome to Düsseldorf / About Düsseldorf

EuCAP's 2021 host city Düsseldorf is located at the heart of the Rhine-Ruhr area in Germany, a region hosting five universities active in antennas and propagation research and over 100 technology centres and research institutes within a radius of 100 km.

Düsseldorf is a vibrant city with a cosmopolitan way of life and a high living standard. It is also an important venue for conferences and trade fairs, with the corresponding infrastructure such as a modern conference centre, with a large exhibition area, efficient public transport, a large choice of hotel rooms and great variety of restaurants. Düsseldorf is well connected to the European railway network and offers direct flight connections worldwide.

With its lively districts, its Rhine Promenade, and the beautiful Old Town known as the "longest bar in the world", with 260 restaurants and pubs concentrated within 1km², Düsseldorf's open and welcoming character makes it the perfect place for EuCAP 2021.

A handwritten signature in black ink, appearing to be 'TK' followed by a horizontal line.

Prof. Dr.-Ing. Thomas Kürner
Conference Chair



Venue

CCD Congress Center Düsseldorf

Stockumer Kirchstrasse 61

40474 Düsseldorf, Germany

<https://www.ccd.de/>

EuCAP 2021 will be held at the Congress Center Düsseldorf, which offers optimal travel connections for business travelers from home and abroad. The modern rail network, the third-largest international airport in Germany, the best long-distance road connections and a well-developed public transport ensure a perfect logistical infrastructure.

FACTS AND FIGURES

ACCESS TO CCD CONGRESS CENTER DÜSSELDORF

 3 km
to Germany's
third largest airport (DUS)

6 km
to Media Harbour /
Rhine Tower



 5 km
to Central Station

 4 km
to Old Town /
City Center

PUBLIC TRANSPORT



Subway line U78
Subway line U79



Bus 722

ACCOMMODATION



186 hotels 15.489 rooms



Hotels near CCD:

Hotel Schnellenburg
*** (0,2 km)

Tulip Inn Düsseldorf Arena
*** (0,7 km)

Radisson Blu Scandinavia
**** (2,3 km)

Hilton Düsseldorf
***** (2,4 km)

Sponsorship Levels – *live event*



Put your brand, product, or service front and center with reaching these level sponsorships.

If the live event reveals not to be possible due to the current pandemic situation, these sponsorship packages will be automatically transformed into the virtual packages described in page 6.

Sponsorships All prices are excl. VAT	Platinum € 17'500 (max. 3)	Gold € 11'000 (max. 6)	Silver € 8'000	Bronze € 4'400
Exhibition space	6m * 3m	4m * 3m	3m * 3m	no space incl.
Exhibitor passes	2	1	1	1
Delegate passes	3	2	1	1
Conference Gala dinner tickets	3	2	2	
Advert in the EuCAP 2021 digital programme book	Full page (Premium Position)	Half page	Half page	Half page
Logo on all digital marketing materials	✓	✓	✓	✓
Logo on inner back cover in the programme book	✓	✓		
Short company profile in the EuCAP programme book	✓	✓	✓	✓
Logo on EuCAP 2021 website	✓	✓	✓	✓
Short company profile in the EuCAP conference app	✓	✓		
Push note via conference app	1			
Bingo card / Gamification	✓	✓	✓	✓
90 min industrial workshop	✓	(✓)*	✓	✓
3 hours meeting room	✓	(✓)*		
Lunchbreaks with one reserved table (for 8 invited persons)	3 lunch breaks	1 lunch break	1 lunch break	

* choose between 90 min workshop or 3 hours meeting

Sponsorship Levels – virtual event



If the realization of the live event seems to be impossible due to the current pandemic situation, the live event sponsorship packages (s. page 5) will be transformed into these virtual packages automatically.

Sponsorships All prices are excl. VAT	Platinum € 10'500 (max. 3)	Gold € 6'600 (max. 6)	Silver € 4'800	Bronze € 2'640
Digital Hospitality Suite	✓	✓	✓	no suite incl.
Online exhibitor passes	2	1	1	1
Online delegate passes	3	2	1	1
Advert in the EuCAP 2021 digital programme book	Full page (Premium Position)	Half page	Half page	Half page
Logo on all digital marketing materials	✓	✓	✓	✓
Logo on inner back cover in the digital programme book	✓	✓		
Short company profile in the EuCAP digital programme book	✓	✓	✓	✓
Logo on EuCAP 2021 website	✓	✓	✓	✓
Short company profile in the EuCAP conference app	✓	✓		
Push note via conference app	1			
Insert in digital goodie bag	✓	✓	✓	✓
60-90 min online workshop, incl. 6 months on demand on EuCAP webpage	✓	✓		
30 min online workshop, incl. 6 months on demand on EuCAP webpage			✓	✓



Exhibition Opportunities for *live event*

Exhibition opportunities are limited, secure your spot today! For additional questions, please email us at:

eucaap-sponsoring@mci-group.com.

If the live event reveals not to be possible due to the current pandemic situation, these exhibitor packages will be automatically transformed into the virtual packages described in page 8.

Exhibition All prices are excl. VAT	Shell scheme package* € 500 per m ²	Free space package* € 360 per m ²
Exhibition space (min 9 m ²)	✓	✓
Shell scheme package incl. walls, name board, carpet, chairs, table, spotlights, basic power supply	✓	
Delegate pass	1	1
Exhibitor pass (Extra exhibitor pass € 100 per day)	1	1
Short company profile + logo in the EuCAP 2021 digital programme book	✓	✓
Logo on EuCAP 2021 website	✓	✓
Bingo card / Gamification	✓	✓

*** Book your exhibitor package before 1 October 2020 and you will benefit from a 10% discount.**

Custom Sponsorships



Let's work together to unlock a unique opportunity for your brand! Contact us today at eucaap-sponsoring@mci-group.com to discuss your business objectives and we'll build a sponsorship package that will help to achieve your goals.



Exhibition Opportunities for *virtual event*

The Digital Hospitality Suite (DHS) is the transformation of a real hospitality suite into the digital world. Take advantage of being present as a sponsor and communicate with the conference delegates without being physically on-site. For additional questions, please click [here](#) or email us at: eucap-sponsoring@mci-group.com.

Virtual Exhibition

All prices are excl. VAT

Digital Hospitality Suite*

€ 4'000


























DHS in company CI, Brandings (banner, logo placement, etc.)	✓
Insertion of contact details of your sales reps incl. availability times	✓
Group chats	✓
One to one chats	✓
Video calls	✓
Invitation of guests to your DHS	✓
Upload of several flyers/PDFs and videos	✓
Links to company webpage, shops, etc.	✓
Upload of digital industrial workshop on demand, if booked	✓


*** Book your exhibitor package before 1 October 2020 and you will benefit from a 10% discount.**



Sponsorship Opportunities




Sponsorship opportunities are very limited, secure your spot today!
 All virtual items listed below are also available at the live event.
If the live event reveals not to be possible due to the current pandemic situation, only the virtual items will be implemented.
 For additional questions, please email us at:
eucap-sponsoring@mci-group.com.

Item	Price, net
 Shell scheme package	€ 500 per m ²
 Free space package	€ 360 per m ²
  Digital Hospitality Suite	€ 3'800
  Industrial workshop (90 min)	€ 2'500
 Meeting room	On request
 Content capture (workshop)	On request
  Half page advert in the programme book	€ 1'500
  Full page advert in the programme book	€ 2'000
  Webbanner on congress website	€ 2'000
  Acknowledgement package (half advert page in digital programme book, push message in app, banner on website)	€ 4'000
 Brand the congress WiFi (password/ WiFi name)	★ € 10'000
 Water bottle and refill station	★ € 5'000
 Lanyards (excl. production)	★ € 5'000
 Young researchers event	★ € 5'000
 Coffee break	€ 3'000
 Lunch	€ 8'000
 Monday evening drinks	★ € 10'000
 Banquet pre-dinner drinks	★ € 5'000
 Floor stickers	€ 5'000

 Available at live event

  Available at live & virtual event

★ Exclusive sponsoring

 Available at virtual event















Sponsorship Opportunities



Sponsorship opportunities are very limited, secure your spot today!
If the live event reveals not to be possible due to the current pandemic situation, only the virtual items will be implemented.

For additional questions, please email us at:

eucaap-sponsoring@mci-group.com.

Item	Price, net
  E-Mailing to registered participants with your congress related content	€ 2'000
  Banner in congress newsletter	€ 2'000
  Article in congress newsletter	€ 2'500
  Image/product video shown in the session breaks	€ 2'500
  Exhibitor profile in the EuCAP app	€ 1'000
  Push message with your commercial content in EuCAP app	€ 1'500
  Insert in digital goodie bag	€ 1'500



Available at on-site event



Available at on-site & virtual event



Exclusive sponsoring



Available at virtual event

COMPANY DETAILS



Please return your signed order form to
eucap-sponsoring@mci-group.com.

Company Details

Company name

Company name (to be published)

Address

Contact person

Email

Telephone N°

Mobile telephone N°

PO N°

VAT Identification N°

Billing Address (if it differs from above mentioned)

Company name

Address

Contact person

Email

Telephone N°

Mobile telephone N°

PO N°

VAT Identification N°

Book your exhibitor package before 1 October 2020 and you will benefit from a 10% discount.

City / Date

Legally binding signature / Official company stamp



Please choose your sponsorship level and return the signed order form to:

eucap-sponsoring@mci-group.com

Platinum € 17'500*

*item turns to virtual package if the live event reveals not to be possible (s. page 6)

- 6m * 3m exhibition space
- 2 exhibitor passes
- 3 delegate passes
- 3 dinner passes
- Full page advert and company profile in the digital programme book
- Logos on: digital marketing materials, inner back cover, conference website
- Company profile in the conference app
- 1 push note in the app
- Bingo card / Gamification
- 90 min workshop
- 3 hours meeting room
- 1 Reserved table for 8 Persons at the lunch break on 3 days

Gold € 11'000*

*item turns to virtual package if the live event reveals not to be possible (s. page 6)

- 4m * 3m exhibition space
- 1 exhibitor passes
- 2 delegate passes
- 2 dinner passes
- Half page advert and company profile in the digital programme book
- Logos on: digital marketing materials, inner back cover, conference website
- Company profile in the conference app
- Bingo card
- 90 min workshop or
- 3 hours meeting room
- 1 Reserved table for 8 Persons at the lunch break

Silver € 8'000*

*item turns to virtual package if the live event reveals not to be possible (s. page 6)

- 3m * 3m exhibition space
- 1 exhibitor passes
- 1 delegate passes
- 2 dinner passes
- Half page advert and company profile in the digital programme book
- Logos on: digital marketing materials, conference website
- Bingo card / Gamification
- 90 min workshop
- 1 Reserved table for 8 Persons at the lunch break

Bronze € 4'400*

*item turns to virtual package if the live event reveals not to be possible (s. page 6)

- No exhibition space included
- 1 exhibitor passes
- 1 delegate passes
- Half page advert and company profile in the digital programme book
- Logos on: digital marketing materials, conference website
- Bingo card / Gamification
- 90 min workshop

City / Date

Legally binding signature / Official company stamp ¹²

ORDER FORM

Item	Price*	Quantity
Shell scheme package (min 9 sqm)	€ 500 per m ²	
Free space package (min 9 sqm)	€ 360	
Digital Hospitality Suite	€ 3'800	
Industrial workshop (90 min)	€ 2'500	
Meeting room	On request	
Content capture (workshop)	On request	
Half page advert in the programme book	€ 1'500	
Full page advert in the programme book	€ 2'000	
Webbanner on congress website	€ 2'000	
Acknowledgement package (half advert page in digital programme book, push message in app, banner on website)	€ 4'000	
Brand the congress WiFi (password/ WiFi name)	€ 10'000	
Water bottle and refill station	€ 5'000	
Lanyards (excl. production)	€ 5'000	
Young researchers event	€ 5'000	
Coffee break	€ 3'000	
Lunch	€ 8'000	
Monday evening drinks	€ 10'000	
Banquet pre-dinner drinks	€ 5'000	
Floor stickers	€ 5'000	

*All prices are exclusive of any applicable value added tax.

City / Date

Legally binding signature / Official company stamp

Item	Price*	Quantity
E-Mailing to registered participants with your congress related content	€ 2'000	
Banner in congress newsletter	€ 2'000	
Article in congress newsletter	€ 2'500	
Image/product video shown in the session break	€ 2'500	
Exhibitor profile in the EuCAP app	€ 1'000	
Push message with your commercial content in EuCAP app	€ 1'000	
Insert in digital goodie bag	€ 1'500	

*All prices are exclusive of any applicable value added tax.

City / Date

Legally binding signature / Official company stamp

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Booking policy

Conditions of booking and payment on sponsoring packages and exhibition space

The full amount of the booked items is due 30 days after the date of invoice.

Exhibition space assignment and allocations

EuCAP 2021 can with prior notification adjust the floor plan and stand locations accordingly. The exhibition space allocation will be booked on a first-come, first-serve basis. Preferences can be submitted.

Exhibits and appliances

Attractive, informative and attention-getting exhibitions are encouraged. No one should approach a competitor booth without disclosing their company affiliation. Materials should only be handed out in the exhibition area and not in the scientific area.

Material handling

EuCAP 2021 is not responsible for paying any box, shipping and/or handling fees incurred by exhibitors. Any parcels remaining after the closing of the exhibition will be destroyed.

Data protection

Information provided by exhibitors and sponsors during the preparation of the conference will be processed jointly by EuCAP 2021 and used for the purpose of the goods and services ordered, and for billing accounts.

Use of EuCAP logo

Use of the EuCAP 2021 logo on promotional literature is not permitted. However, sponsors may use the EuCAP 2021 logo on promotional souvenir give-aways provided that prior permission is obtained from EuCAP 2021.

Cancellation

In case of cancellation and provided in written notice is received by 15th of November 2020, a refund of 50% of the total fee will be made. If notice of cancellation is received after 15th of November 2020 or is not received, no refund can be made. EuCAP 2021 reserves the right to cancel any event in case of force majeure.

An event of force majeure means each contingency that is not caused by one of the parties, was unforeseeable at the time of the conclusion of this agreement, and renders the further performance of the obligations under this agreement for the conference organizers, EurAAP impossible or substantially more onerous. Events of force majeure are in any case, but not limited to the following events: acts of God, armed conflicts, social unrest, criminal offence, diseases and epidemic, electricity and telecommunications interruption, economic factors, accidents and governmental measures.

EurAAP shall, as soon as practicable but in any event not later than 10 business days from the date at which EurAAP becomes aware of such event of force majeure, expressly notify the exhibitor/sponsor of the occurrence of the event of force majeure as well as of its intent to invoke this clause by email to the email address provided at the registration of the exhibitor/sponsor. EurAAP shall, as soon as practicable but in any event not later than 10 business days after the occurrence of each a) and b) below, provide notice to the exhibitor/sponsor:

a) the cessation of an event of force majeure; and b) its ability to recommence performance of its obligations under this agreement

EurAAP has the right to immediately alter or cancel the conference or any arrangements, timetables, plans or other items relating directly or indirectly to EurAAP. EurAAP shall be relieved from any contractual or extra-contractual liability as from the occurrence of the event of force majeure.

Booking policy

In case of partial or full cancellation of the physical event due to an event of force majeure, EurAAP will take all reasonable efforts to mitigate the effect of the event of force majeure on its obligations. EurAAP may inter alia provide to the exhibitors and sponsors online presentation possibilities using the conference website, a virtual conference and a virtual market place.

Furthermore, with the exception of any wilful damage or gross negligence committed by EurAAP, EurAAP shall not at any time be liable for any direct or indirect damage suffered by the company, consequential and immaterial damage, caused including by failure to comply with any provision of this document. The information that you provide to EurAAP will be used to ensure we provide you with products and services that best meet your needs. This may include the promotion of EurAAP products and services by post and /or electronic means. Your information will also be used to produce event materials, including badges.

If the live event reveals not to be possible due to the current pandemic situation, the sponsorship packages will be automatically transformed into the virtual packages.

Recommendation for Travel Planning

We highly recommend to book your travel as flexible as possible. EurAAP takes no financial responsibility in case you have to cancel your travel arrangements.

By signing the contract the Exhibitors /sponsor states that the policy is understood and that he agrees with it.